



HIGHLAND ROOFING COMPANY

4310 Deer Creek Lane
Wilmington, NC 28405

www.highlandroofingcompany.com

(O) 910.798.0155
(F) 910.798.0255



INSTALL A COOL ROOF AND EARN A REBATE UP TO 60 CENTS PER SQUARE FOOT

SAVE UP TO 10-30% ON TYPICAL COOLING ENERGY

Highland Roofing Company is an approved Duke Energy Smart \$aver Ally which allows your business to earn up to 60 cents per square foot in rebates when Highland installs a cool roof with qualifying insulation.

- ***Earn 10 cents per square foot in rebates for installing a cool roof*** with an initial solar reflectance greater than .70 which means the cool roof is reflecting 70% of the solar radiation. The cool roof must be listed in the Cool Roof Rating Council (CRRC) directory, applied by a licensed contractor and installed over (electronically) air-conditioned space on a roof with a pitch of 2:12 or less
- ***Earn 50 cents per square foot in rebates for installing new insulation*** on existing buildings to meet or exceed the ASHRAE Standard 90 1-2010 R-value of 20. The rebate is not available in spaces where the existing insulation is already R-value of 20 or greater

In addition to earning the rebate, installing a cool roof can lower the temperature of your roof up to 60 degrees during the summer as a cool roof reflects solar heat away from your roof's surface and prevents heat absorption into your building. According to studies by the CRRC, *this could result in a 10-30% savings on typical cooling energy.*

Highland Roofing Company will complete the rebate application on your company's behalf. This includes the following:

- A completed Duke Energy Smart \$aver application
- Spec sheets of the material installed
- A copy of your paid invoice with Highland Roofing Company
- A copy of your company's W9